

UNIVERSITY SWIM TEAM PARTNERSHIP AGREEMENT

Speedo USA, Inc. 6251 Katella Ave. Cypress, CA 90630	Team Name & Address: <i>LSU SWIM : DIV I</i> <i>(NORTH STADIUM DR.</i> <i>BATON ROUGE, LA 70803</i>
Speedo Rep: Speedo Sports Promotions	Team Representative: <i>MATTHEW LABONDE</i>
Attn: Angie Morey or Rick Worthington cc: Brian Basye, VP Team & Specialty	Head Coach: <i>RIK BISHOP</i>
Effective Date: July 1 st , 2025	Contract Term: July 1, 2025 – June 30, 2028

TEAM BENEFITS:

Olympic Trials	US Nationals, US World Trials & US Open	NIC, NCAA DIV I, II, III, NAIA, NJCC, CCAA	Conference Championships	Sectionals, Mid-Season Invite, NIC
Free Tech Suit & 40% off 2 nd Tech Suit	Free Tech Suit	-	-	-
\$400 per swimmer VIK	\$300 per swimmer VIK	-	-	-

By initialing below, the team acknowledges that they have read and understand each of the following statements:

**To receive meet benefits, the athlete must compete in a Speedo tech suit. ** *ML*

**If an athlete competes in a non-Speedo tech suit, the full VIK amount for the meet package received for that athlete will be deducted from the team's current or future VIK Allowance. ** *ML*

**All discounts are off of MSRP. ** *ML*

TEAM DISCOUNT: Except where a greater discount is specified above, purchases of apparel, accessories and training aids from the team's Speedo authorized Team Dealer is **30%** off the Team Dealer's regular price.

VALUE-IN-KIND (VIK) ALLOWANCE: Value-in-Kind credit of **\$65,000** per contract year to purchase Speedo products through the Coaches Portal. VIK balances do not carry over and will reset at the beginning of each contract year. See Schedule 1 for VIK & product support amount on page 3.



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PARTNERSHIP REQUIREMENTS:

Team Suit: The team will designate a Speedo suit as their team suit. No product made by any other company may be used as a team suit.

Tech Suits: The team will select Speedo technical racing suits. Should an athlete choose not to wear a Speedo tech suit in competition, the meet benefits outlined above will be forfeited for that athlete and the full VIK amount for the meet package received by that athlete will be deducted from the team's Coaches Portal.

Team Cap: The team will designate a Speedo cap as their team cap. If unable to utilize a Speedo cap, the team may use a generic cap customized with the Speedo logo.

Training Aids: The team will use Speedo's training aids exclusively unless Speedo does not offer a Comparable Product. A "Comparable Product" means a product designed for the same function and intended for the same sport-specific use, meeting recognized performance and safety standards where applicable. Minor differences in design or fit do not render a product non-comparable.

Aquatic Specific Team Apparel & Backpacks: Should the team choose to outfit the athletes and coaches with aquatic specific team apparel and backpacks, the team will select Speedo aquatic specific apparel and backpacks unless Speedo does not carry a Comparable Product.

Team Outfitting Requirements: All team members will wear a Speedo team suit and cap, race in a Speedo tech suit and utilize exclusively Speedo training aids except where Speedo does not carry a Comparable Product. Should the team and coaches choose to be outfitted in aquatic specific apparel and backpacks, Speedo aquatic specific apparel and backpacks will be selected.

Speedo Authorized Team Dealer: The team will work exclusively with a Speedo authorized Team Dealer of their choice to place team orders as well as build and maintain an online team store.

- **Online Team Store Exclusivity:** An online team store, built through the team's authorized Team Dealer, will consist exclusively of aquatic specific Speedo products and products where Speedo does not make a Comparable Product.

Vending at Team Hosted Meets: Speedo has exclusive selling rights at any team hosted meets. Only a Speedo authorized Team Dealer may sell products and event specific merchandise at team's hosted meets. If a vendor is present at a team hosted meet, 90% of all products sold must be Speedo products. No product made by another company where Speedo makes a Comparable Product may be sold at the meet. Speedo logos must be displayed prominently in the vendor area. No other company's logos may be displayed in the vendor area.

- **Event Merchandise:** Speedo has the right of first refusal to work with a Speedo authorized Team Dealer to produce any event specific merchandise.

Product Testing: Speedo may coordinate with the team for athlete and/or coach feedback in connection with product testing and development.

By initialing here, the team acknowledges that they have read and understand the requirements outlined above: ML



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Confidentiality: The terms of this Agreement and any non-public information exchanged in connection with it shall be kept confidential by both parties and shall not be disclosed to any third party without prior written consent, except as required by law or to enforce the Agreement.

Trademark Use: Each party grants the other a limited, non-exclusive, royalty-free license to use its trademarks, logos, and trade names solely as necessary to fulfill the obligations and promotional purposes of this Agreement, subject to prior written approval of use and in accordance with any applicable brand guidelines. All rights not expressly granted are reserved.

Conduct and Non-Disparagement: The Team, its coaches, and athletes shall not make any statement, engage in any conduct, or associate with any activity that may disparage, defame, or otherwise harm the reputation, goodwill, or public perception of Speedo, its products, trademarks, or representatives. Additionally, the Team shall ensure that its representatives do not engage in conduct that is unlawful, negligent, abusive, or in violation of SafeSport policies or any comparable standards of athlete safety and integrity.

Termination: Speedo reserves the right to modify or terminate this agreement if any of the requirements outlined above are not met. The parties agree that Speedo in its sole, reasonable discretion may determine if a specific event constitutes a breach by the team of the aforementioned obligations.

By initialing here, the team acknowledges that they have read and understand the requirements outlined above: MC

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date.

LOUISIANA STATE UNIVERSITY

By: Tommy Smith
Name: Thomas M. Smith
Title: Interim CFO

LOUISIANA STATE UNIVERSITY

By: Matthew LaBorde
Name: MATTHEW LABORDE
Title: SR. Associate AD/CFO

SPEEDO USA, INC.

By: Angie Morey
Name: Angie Morey
Title: Senior Manager Team Sales

SPEEDO USA, INC.

By: Brian Basye
Name: Brian Basye
Title: VP Team Sales & Sports Marketing

Schedule 1

VIK & Product Support Per Contract Year

Category	Women	Cost	Total	Men	Cost	Total	Total \$\$\$
Tech Suits	35	\$ 595	\$20,825	35	\$ 425	\$14,875	\$35,700
Dual Meet Suits	30	\$ 85	\$ 2,550	30	\$ 50	\$ 1,500	\$ 4,050
Practice Suits	30	\$ 85	\$ 2,550	30	\$ 50	\$ 1,500	\$ 4,050
Backpacks	30	\$ 90	\$ 2,700	30	\$ 90	\$ 2,700	\$ 5,400
Pro Apparel	35	\$ 174	\$ 6,085	30	\$ 174	\$ 5,215	\$11,300
Add'l Equipment		\$ 2,250	\$ 2,250		\$ 2,250	\$ 2,250	\$ 4,500
Total							\$65,000